

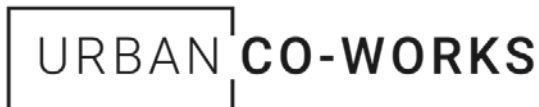


AUTISM SOCIETY

*Improving the Lives of All Affected by Autism
of the Greater Capital Region*

2019 Hero Walk & Run for Autism!

Sponsor/Partnership Opportunities





Dear Friends!

The Autism Society of the Greater Capital Region is the resource for children and adults with autism, their families, the professionals who serve them and the communities they live in. With our life experience, expertise and passion for our members, we provide caring and compassionate support to the autism community. Serving 14 counties of the Capital Region of New York, the Autism Society of the Greater Capital Region provides education, advocacy, public awareness, recreation opportunities, scholarships, individual and group support and more.

Through successful fundraising events, along with the generosity of our partners and supporters, we have been able to provide the services and supports needed to the autism community. All proceeds of our partnerships will benefit the Autism Society of the Greater Capital Region and its mission, providing support to Capital Region families touched by autism.

Our fundraising events are wonderful opportunities for you to share your commitment to supporting your community. Your partnership is crucial to the success of our ability to raise the resources needed to support the members of our autism community and raise awareness.

Benefits and Opportunities

- The Autism Society of the Greater Capital Region will provide you with the designation and rights as a sponsor
- The Autism Society of the Greater Capital Region will provide you or your company with the rights to use the Autism Society of the Greater Capital Region logo in your advertising and promotions
- Your logo or name on the sponsor's page of the asgcr.org with a link to your website, if applicable
- Mentions on the Autism Society of the Greater Capital Region social media sites
- Your logo or name in our email blasts, reaching thousands of people in the community and beyond
- Your name listed on all print materials for events
- Your logo or name printed in all PR and advertising associated with the partnership
- You will receive tickets to events for colleagues, staff, clients, etc., depending on your level of commitment
- The amazing feeling you will get upon seeing the smiles on the individuals' faces we serve when you meet them at our events or on a tour of one of our programs!

Sincerely,

Janine Kruiswijk, Executive Director

EVENT SPONSORSHIP



Annual Anthony Blauboer Memorial Hero Walk & 5K Run for Autism
September 21, 2019
Central Park, Schenectady, NY

Partner - \$2,500

- Company banner prominently displayed
- Name/Logo on event print material, social media sites
- Provide a promotional item for the Runner's Goodie Bags
- Awareness Fair display table
- Complimentary race entry fees and event Hero Capes for up to 6 guests

Friend - \$1,500

- Company banner displayed at the Pavilion
- Name/Logo on event print material, social media sites
- Provide a promotional item for the Runner's Goodie Bags.
- Awareness Fair display table
- Complimentary race entry fees and event Hero Capes for up to 4 guests

Supporter- \$1,000

- Company banner displayed at the Pavilion
- Name/Logo on event print material, social media sites
- Provide a promotional item for the Runner's Goodie Bags
- Awareness Fair display table
- Complimentary race entry fees and event Hero Capes for up to 2 guests

Champion - \$500

- Sign displayed at the Pavilion & Route marker
- Name/Logo on event's social media sites
- Complimentary race entry fees and event Hero Capes for up to 2 guests

Route Marker - \$250

- Route marker
- Name/Logo on event's social media sites
- Complimentary race entry fees and event Hero Cape for 1 guest





2019 Hero Walk Sponsorship Agreement Form

Contact Name (Please Print): _____

Business Name: _____

Address: _____

City/Town: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please indicate your level of giving below:

Level of Sponsorship	Total \$ Enclosed

- Check Enclosed (Pay to the order of the "ASGCR")
- Please invoice us
- Installment Plans are available – please call (518) 355-2191 for more information
- Please charge my ___ MC ___ Visa ___ AMEX

Card Number: _____ Exp. Date: _____

CVV Code: _____ Zip Code: _____

Name on card: _____

Signature: _____

Please be sure to send us a high-resolution JPEG or Vector of your logo and your website information as soon as possible, so that we may list you in all upcoming publications and ads.

To register online go to our website www.asgcr.org – Events – Hero Walk and Run

Questions? Call us at 518-355-2191, or email to communications@asgcr.org

Please return this form to:
The Autism Society of the Greater Capital Region
433 State Street, 4th Floor, Schenectady, NY 12305